Personal and Peoples Mentality: Is there any Relationship

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Abstract

A sample of 321middle class male and female adults having a family participated in a study that aimed to examine the extent and nature of commonness between their personal and peoples mentality. Results revealed some common and some different domains. Both personal and collective mentalities were characterized by a sense of insecurity and the resultant desire for power and security. On the other hand, people were also perceived to be hypocritical and opportunist and were keen to social comparison. On the contrary, the respondents perceived themselves as relationship oriented and traditional in their beliefs and practices. The paper discussed the complexity of the relationship between self and people's perception of their mentality.

Keywords: Personal mentality, Collective mentality, Power and superiority, Sense of insecurity, Social comparison

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