

A Role of Biographical Variables in Cognitive Style among Adolescents.

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Abstract

Aim of the study is to investigate to investigate that whether Cognitive Style is influenced by gender and area of living. For the investigation sample of 100 male (50 urban and 50 rural) and 100 female (50 urban and 50 rural) has taken. The sampling was random (a type of probability sampling). The research tool Cognitive Style inventory (CSI) developed by Dr. Praveen Kumar Jha was applied to check the difference between two groups. The result obtained through the study showed that Female experience higher level of Cognitive Style than male. Subjects living in urban area have experience higher level of Cognitive Style than subjects living in rural area. Biographical Characteristic influenced the Cognitive Style.

Keywords: *Psychographics, Cognitive Style, Cognitive Style Inventory*